

Graduated in Advertising at CEU San Pablo University (Madrid) with a Master's degree in Graphic and Web design by Tracor Institute.

I enjoy working in a creative enviroment and find it at ease to work and lead team projects.

I have experience both in digital and print design, from concept creation to final arts, and feel at ease on web design and branding projects as well.



+34 699 16 30 28



belu.pina@gmail.com



@belupina_design



www.belupina.com

Experience.



2018 -

Art Director

Leading projects for Orange Spain (On/offline projects, creative strategy, Concept and adaptation), O/W Viceroy creative strategy, Concept thinking, video ad, photoshooting, etc.

Comunica + A



2016 -
2018

Graphic and web designer.

Online an offline design for job and corparive, presential and online fairs. Digital communication and branding.

Easy Virtual Fair & Tour del Empleo



2016

Graphic and web design masters degree.

Tracor, Communications arts institute.



2014 -
2015

Communication degree.

Ulster University, Belfast.
Erasmus+.



2014

Content curator.

Content curator, Community management, graphic design.

Queryday



2011 -
2015

Advertisign and PR degree.

Universidad San Pablo CEU, Madrid.



2006 -
2010

Bilingual high school.

Escuela Argentina Modelo, Buenos Aires.

Skills.

Branding User Experience
Digital design Web design
Graphic design
Advertising Video editing
Art Direction User Interaction
Web developement Illustration

Technical skills.

Photoshop 95%

Illustrator 95%

InDesign 85%

Premiere 75%

After Effects 75%

Final Cut Pro 80%

HTML5 95%

CSS3 95%

Less 90%

